

**FAIR**

**Pate**

**PREMIUM  
PETCARE**

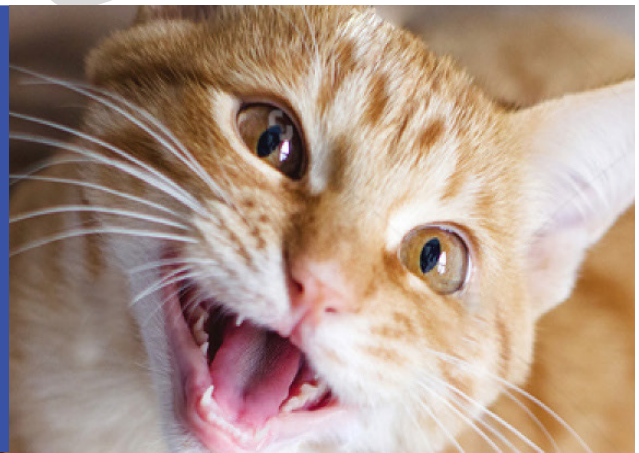


**INTERNATIONAL EXPORTERS OF PET TREATS**

# Pate

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Welcome to **CaFe**, a pioneering pet treats and chews brand for **Canine** and **Feline** introduced by **Fair Exports India Private Limited**, a Lulu Group company, with a rich legacy in the meat processing industry since **1991**. Rooted in its commitment to quality and innovation, CaFe specializes in natural pet treats and rawhide/collagen rich chews. At CaFe, we are passionate pet lovers dedicated to crafting nutritious and delectable treats that delight our furry companions.

Our meat processing facilities across five states in India has a production capacity exceeding **4,00,000 MT per annum**, they are located amidst pristine forests and grasslands, which grant us access to high-quality raw materials, in large quantities, enabling us to **repurpose animal by products into natural pet treats in real-time** ensuring the freshness and natural organic flavours. Our furry friends are happy to get nutritious and balanced treats and pet parents have no guilt but only love and affection. Our state-of-the-art laboratories, technical experts, veterinary doctors, microbiologists, and food technologists, uphold stringent quality control measures at every stage of manufacturing.

Join us in our mission to spread happiness and wagging tails, one treat at a time.

# WHY US



Trusted Industry  
Leader and global  
meat exporter



Repurposing animal  
by-products into natural  
pet treats in real time



State-of-the-Art  
Facilities



Quality Assurance



Wide product range



In-house dedicated  
team of experts



**100%  
NATURAL**



**GRAIN-FREE**



**SINGLE SOURCE  
PROTEIN**



**FARM TO BOWL**

# SOME OF OUR CERTIFICATIONS AND ACCREDITATIONS



BRC Certified



Approved for EU



Approved for United States  
Department of Agriculture



International Organization  
for Standardization (ISO) 90012015



Approved for Agricultural and Processed  
Food Products Export Development Authority



Approved for Chemicals &  
Allied Products Export Promotion Council

# OUR PRODUCTS

Select from a diverse range of natural treats, all crafted without any artificial additives. Our entire range features a single source protein: Water Buffalo (scientific name: Bubalus Bubalis).

**NATURAL PET TREATS**

**EAR TREATS**

**CARTILAGE/TENDON TREATS**

**PREMIUM MEAT TREATS**

**BONES**

**HOOVES & HORNS TREATS**

**RAWHIDE & COLLAGEN RICH**



# NATURAL PET TREATS



Premium snacks made generally from single source protein, with no artificial additives, colors or preservatives. Each treat is packed with nutrients, proteins, umami taste, promoting a strong immune system and healthy skin. With a crunchy texture that keeps pets eager for more, these are rich in protein, easily digestible, and low in fat. Perfect for satisfying your furry friend's cravings while keeping their health in mind.



Abomassum Flat



Abomassum Sticks



Bladder Disk



Bladder Flat



Bladder Twisted



Bully Chews



Food Pipe Flat



Food Pipe Round



Heart Slice



Hollow Food Pipe



Intestine



Liver Bite



Liver Slice



Lungs Round



Lungs Slice



Tripe



Neck Band



Neck Band Jerky



Pappelea



Udder Slice



Udder Stick



# EAR TREATS

A protein-packed delight, low in fat and perfect for sensitive stomachs and allergies. Chewing promotes gum and teeth health while being easily digested, ensuring a satisfying and wholesome treat for your beloved canine companion.



Ears Bleached



Ears Brown



Ears With Hair



Ears With Meat Natural



Ears Without Meat Natural



Flat Ears





# CARTILAGE/ TENDON TREATS

Sourced from single-origin cartilage, rich in Glucosamine, Chondroitin, Collagen and proteins are ideal for muscle and joint health. Produced from fresh materials, preserving essential nutrients through a gentle drying process. With low fat and high protein content, they're perfect for dogs with sensitive stomachs, offering a tasty and nutritionally dense reward they'll love.



Achilles Tendon



Knee Tendon



Rod Tendon



Tail Natural



Tail White



Tail with Jerky



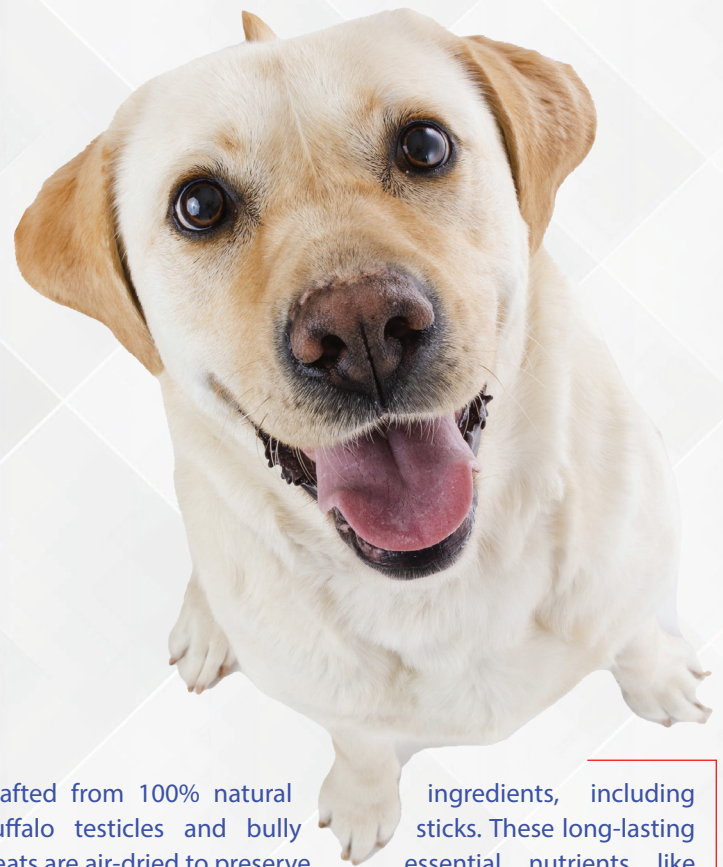
Trachea



Trachea Small Pcs



Trachea Wrapped Lungs



Crafted from 100% natural ingredients, including buffalo testicles and bully sticks. These long-lasting treats are air-dried to preserve essential nutrients like proteins, vitamins, and minerals, promoting good oral hygiene and overall well-being for your beloved canine. Treat your dog to the goodness of premium meat with our flavourful and nutritious options.

# PREMIUM MEAT TREATS



Pizzle



Real Meat Jerky



Real Meat Steak

# BONES (BLEACHED/NATURAL / SMOKE VARIANTS)



A delicious mix of bone and meat that encourages chewing, promoting healthier teeth and gums while satisfying your dog's instinct to gnaw. Packed with tasty marrow rich in calcium and phosphorous, this single-ingredient, grain-free, and gluten-free treats are perfect for dogs of all sizes. From jumbo bones to slices each treat is collagen-rich, high in essential minerals, and gentle on sensitive stomachs. Give your furry friend the joy of chewing with our complete source of calcium treats for better dental health and hygiene.



Bleached Bone



Bleached Stuffed Bone



Buffalo Leg



Crown Slice



Femur Bone Natural



Jumbo Bone Natural



Knuckle Bone



Metatarsal Bleach



Metatarsal Natural Bone



Rib Bone Bleached



Rib Bone Natural



Shank Fillet



Shoulder Bone



Tibia Bone



Knee caps



# HOOVES & HORNS TREATS

Perfect for small to medium dogs, puppies, and aggressive chewers alike. These long-lasting, tasty treats provide a unique chewing experience, rich in calcium, phosphorous, and protein while being low in fat. Perfect for small to medium dogs, puppies, and aggressive chewers alike.



Hooves



Hooves Stuffed



Horn Core Bleached



Horn Section



Horn Section Stuffed



Horn Shine



Horn Tip Hollowed Stuffed



# RAWHIDE & COLLAGEN RICH (BLEACH/NATURAL/COLLAGEN RICH/ SMOKE VARIANTS)

Essential for preventing plaque and tartar buildup while promoting healthy teeth and gums. Through natural chewing action, these treats rub and scrape teeth clean, ensuring optimal dental hygiene for your furry friend. With a variety of bones and sticks to choose from, each treat offers a satisfying chewing experience that your dog will love.



Raw Hide Pressed Bone



Raw Hide Pressed Bone Natural



Collagen Rich Stick



Cheek Roll Natural



Raw Hide Stick Roll Bleached





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